

Project  
LIFE IP SMART WASTE  
LIFE 16 IPE FR 005

Supporting regional  
prevention and  
and waste management

Developing a dynamic  
within the framework of the circular economy



# After-LIFE PLAN



### **The LIFE program, a European financing instrument**

*The LIFE program is a European Commission funding instrument that has been supporting public and private projects in the environmental and climate fields since 1992. For the period 2021-2027, it has a budget of 5.4 billion euros, divided into four sub-programs: nature and biodiversity, circular economy and quality of life, climate change mitigation and adaptation, transition to clean energy.*

***The LIFE IP SMART WASTE project is one of the so-called “integrated” projects, which aim to implement a strategy on a regional or national scale, and require the mobilization of political and economic actors. The aim here is to help achieve the objectives of European legislation on waste management (Directive (EU) 2018/851, which amends Directive 2008/98/EC on waste as part of a package of measures on the circular economy).***

*The “After-LIFE Plan” document for the LIFE IP SMART WASTE project defines how the Region, as project leader and planning authority, intends to continue the momentum generated by the project after its completion. This document presents the objectives and scope of the project and provides an assessment of the situation at the end of the project. The deliverable also provides an assessment of the benefits of the project and details the main actions implemented to continue regional planning support. Finally, it presents in chart form the actions that will be carried out for the next 5 years after the LIFE IP SMART WASTE project ends.*

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## I. A strategic European project to support a new regional dynamic to meet the challenges ahead

### **New regional competencies**

Since 2015, the French Law on the New Territorial Organization of the Republic (“NOTRe”) has given the French Regions responsibility for planning the prevention and management of all waste - a competence previously devolved to the departments. Since 2020, the Law on the fight against waste and the circular economy (“AGEC”) has also assigned the Region the role of leader in terms of the circular economy, in charge of coordinating and leading actions in this field.

### **Initial findings of great concern**

In 2016, the regional situation with regard to household and similar waste (“DMA”) was very worrying: production well above the national average (even in comparison with other tourist regions), a stable and disproportionate quantity collected (3.6 million tonnes/year, i.e. almost 730 kg/inhabitant), a low recovery rate compared with national targets... Quantities of non-recycled waste remained higher than the storage and energy recovery capacities available in the region... And most territories had not anticipated the need to create sufficient new collection, sorting and recovery facilities. Too few territories were engaged in territorial waste prevention and management strategies including regulatory obligations. Exchanges of best practice and the pooling of resources between territories remained weak, as did strong political support for the themes of waste prevention and the circular economy.

### **Regional planning for waste prevention and management**

Aware of the environmental, social, economic and societal challenges linked to waste prevention and management, in April 2016 the Region launched the procedure for drawing up the Regional Waste Prevention and Management Plan, with the aim of developing a new model towards a circular economy. After extensive consultation, this Plan was adopted in 2019. This decisive step marks the implementation of a concerted regional strategy for 2025 and 2031. The Plan sets out the means for waste reduction, material and organic recycling, and residual waste treatment. Integrated into the Regional plan for land use, sustainable development and territorial equality (“SRADDET”), it defines annual monitoring indicators and constitutes a structuring and enforceable regulatory tool.

### **The LIFE IP SMART WASTE project**

To lead and implement this Plan, the Region embarked back in 2016, with 17 partners (number is now 30), on the development of an “integrated” LIFE project, which was selected in December 2017 by the European Commission. Co-financed by the European Union with the LIFE financial instrument, this LIFE IP SMART WASTE project is the first “waste” integrated LIFE project selected in France. Running from January 2018 to December 2024, it is part of a circular economy approach and has already helped the region to catch up in terms of waste management.

## II. Project partners and geographical scope

The project's beneficiaries cover a wide area, from the Alps to the Mediterranean sea!  
The scope of the project's dynamics is regional, involving all public and private players in the area.

Les partenaires  
du projet

Project  
partners



### III. Ambitious targets to accelerate the transition to a circular economy

#### 34 M€ of actions included in the project and 265 M€ of additional actions

The LIFE IP SMART WASTE project benefits from European co-financing of almost 10 M€, which complements the 24 M€ contributed by the 30 beneficiaries (including the Region) and their co-financiers (ADEME and Citeo). Thanks to the leverage effect of this integrated LIFE project, 265 M€ of additional actions have also been mobilized (4 to 5 times what was initially planned). In total, this funding enabled 144 concrete operations in favour of waste prevention/management and the circular economy to be launched under the project, as well as 95 complementary actions.

#### Project actions

This LIFE project aims to develop a territorial dynamic to reinforce the efficiency of regional waste prevention and management planning. To achieve this, it integrates 6 categories of operational actions.

Alongside these operational actions (C1 to C6), the project includes more general actions: deployment of the regional dynamic (A), monitoring of project impacts (D), communication and dissemination of results (E), project management and follow-up (F).

140 operations divided into  
6 operational actions in the project

#### 1. Supporting innovation for the circular economy



14 operations for a budget of €3.6 M, i.e.  
11% of total project costs

The main objective of these operations was to implement innovative waste prevention and management solutions, in order to improve regional recovery performance and promote better waste management. It has resulted in the introduction of incentive and special waste collection fees, the launch of a call for projects aimed at businesses to promote innovative schemes with a high potential for replication, and support for nurseries and schools in obtaining an eco-label.



## 2. Developing and adapting equipment



**48 operations for a budget of €17.9 M, i.e. 53% of total project costs**

The aim of these operations was to develop waste collection and treatment facilities that encourage sorting upstream of the treatment units, in order to improve recycling performance. In operational terms, this has implied optimizing the performance of waste collection centres, increasing the density of sorting columns and developing collective composting sites.

## 3. Strengthening skills



**4 operations for a budget of €72,760, i.e. 0.2% of total project costs**

This was a cross-functional initiative designed to support changes in the waste management professions, in order to improve performance and raise awareness among households and professionals.

## 4. Support prevention, information and awareness



**47 operations for a budget of 7 M€, representing 21.6% of total project costs**

The aim of these operations was to mobilize the public and elected representatives in favour of waste prevention, reuse and sorting. In concrete terms, this has resulted in for example: the development and implementation of local waste prevention programs, the development of new recycling centres, the implementation of plans to combat food waste in school catering, communication campaigns and school events...



## 5. Studying new solutions



**11 operations for a budget of €580,000, i.e. 2% of total project costs**

The aim of these operations was to assess the feasibility of investment projects concerning, for example, sorting centres for household packaging, the definition of collection strategies (packaging, bio-waste, etc.), the implementation of incentive fees, etc.

## 6. Promoting the exchange and sharing of best practices



**20 operations for a budget of 2.5 M€, i.e. 7% of total project costs**

The main objective of these operations was to maintain the momentum generated by the LIFE IP SMART WASTE project and the construction of the Regional Waste Prevention and Management Plan. They have also aimed to integrate other exemplary local authorities in the region via the “Zero waste zero wastage territory” call for projects, and to promote collaborative actions between local authorities responsible for waste management and municipalities.



### The contribution of complementary actions

Complementary actions to the LIFE IP SMART WASTE project have also contributed to achieving regional objectives. These included the mobile application launched by the Aix-Marseille-Provence Metropolis to encourage its residents to reuse and sort more, and major infrastructure projects such as the SITTOMAT and Metropolis sorting centres, which are the result of studies launched during the first phase of the project. Other actions, such as calls for projects, are launched each year by ADEME, the Region and Citeo, and are directly integrated into the Regional Planning strategy.

### A positive impact on achieving regional objectives

The project's actions and associated complementary actions contribute to achieving the Regional Planning objectives (see table). For example, actions C1 (support for the circular economy), C3 (skills development), C4 (prevention, information, awareness-raising) and C6 (exchanges and best practices) have a positive impact on achieving the objective of reducing the quantity of non-hazardous non-inert waste by 10% in 2025 compared with 2015. These same actions, along with C2 (strengthening facilities), also contribute to achieving the target of recovering 65% of non-hazardous non-inert waste by 2025.

## The main objectives of regional planning (“SRADDET”)

### Non-hazardous non-inert waste (« DND-NI »)

Objective	Initial state 2015	Result 2022 (1)	Target value in 2025
Reduce the production of all non-hazardous waste from households and economic activities	- 0 %	- 0,2 %	- 10 %
Develop re-use and increase the quantity of non-hazardous non-inert waste prepared for re-use	+ 0 %	+ 181 %	+ 10 %
Reduce the quantities collected of waste from economic activities mixed with household waste.	40 %	Not available	20 %
Increase the recovery rate for non-hazardous non-inert waste	40 %	51,9 %	65 %
Increase quantities of sorted household packaging waste	+ 0 t	+ 35.413 t	+ 120.000 t
Reduce quantities of non-hazardous non-inert waste admitted to landfills (compared with 2010)	- 13 %	- 30 %	- 50 %

### Waste from construction sites

Objective	Initial state 2015	Result 2022	Target value in 2025
Reducing the amount of non-hazardous construction waste sent to landfill	- 0 %	- 73 %	- 50 %
Capture and direct all waste flows from construction sites towards legal channels, promoting prevention and recycling.	+ 0 %	+ 37,4 %	+ 32,1 %
Recovering over 70% of construction waste	70 %	76,7 %	75,4 %

(1) : Source: Regional Waste and Circular Economy Observatory ([ORD&EC](#))

### Replicable and transferable operations

In keeping with the philosophy of the LIFE program, most of the 144 concrete operations were intended to be replicated or transferred to other local authorities, schools or companies in the region, France and Europe. [The hundreds of feedback sheets](#) are available on the project website and [on the website of the French Agency for Ecological Transition](#) (“ADEME”).



## IV. Results achieved through 140 concrete operations

The main impacts of the project have been monitored thanks to **the quantitative and qualitative monitoring process (monitoring plan)** piloted by the project team with the partners. The 140 concrete operations have contributed to achieving the project's quantitative objectives, as shown in the table below. These results as at March 31, 2024. Final results at regional level will be fully measurable in 2026/2027.

### Main impacts of the LIFE IP SMART WASTE project to March 31, 2024

Objectives	Quantitative objectives (2025)	Results (2024)
Increase the number of structures involved in actions to optimize waste management	295 structures	15 301 structures
Increase tonnages recycled at waste collection centres	+ 15 000 t/year	+ 17 000 t/year
Increase tonnages recovered from selective collection	+ 40 000 t/year	+ 17 000 t/year
Increase the recycling capacity of organic materials	+ 70 000 t/year	+ 20 000 t/year
Increase the number of agents trained via training courses and the BTP MOOC	200 staff members	More than 1 500 staff members
Increase the population covered by a local waste prevention program	+ 770 000 hab.	+ 2 500 000 hab.
Reduce the amount of municipal waste collected through reuse	- 16 000 t/year	- 2 500 t/year
Increase the number of households equipped to sort biowaste	+ 32 500 households	+ 87 000 households
Raise students' awareness	100 000 students	159 000 students

## Environmental, economic and social benefits

Regional coordination co-financed by the LIFE program has played a major role in the implementation of the Regional Waste Prevention and Management Plan, whose indicators are monitored annually by the Regional Waste and Circular Economy Observatory (“ORD&EC”). The integration of this Plan into the “SRADDET” also enables an assessment of synergies with other European environmental objectives (climate, energy, biodiversity). In addition to these environmental benefits, the project has also brought economic and social advantages. Indeed, all the operations have contributed to diverting waste flows from landfill or incineration, and thus reducing treatment costs. The project has also supported the creation of several dozen jobs (sorting ambassadors, master composters, project managers for local household and similar waste prevention programs, IT developers, etc.). In terms of innovation, calls for projects have supported a range of digital solutions for preventing marine waste, waste from economic activities (“DAE”) and bio-waste. Innovative services designed to be replicated.

The LIFE IP SMART WASTE project has resulted in over 140 concrete operations that improve the lives of citizens through investment. These operations are spread across the urban, peri-urban and rural areas of the Region Sud Provence-Alpes-Côte d'Azur, and are implemented by local authorities, companies and associations partnering the project. The number of concrete operations and the interest shown by those involved demonstrate both the needs of the region and the strength of the mobilization.

## Strong leadership to get players moving

### Project governance, monitoring and evaluation

The Region Sud Provence-Alpes-Côte d'Azur was responsible for the technical and financial coordination of the LIFE IP SMART WASTE project. This coordination was essential to engage waste stakeholders in the transition to a circular economy. Governance was based on two bodies: **the Steering Committee**, comprising the Region, the 30 partners, the DREAL, ADEME and Citeo, met twice a year (April and October), while **the Monitoring Committee**, which also included various public, private and associative players, met once a year. These meetings provided an opportunity to take stock of the project's progress, in relation to **the monitoring plan and its technical indicators**.

### Facilitating, sharing knowledge and exchanging best practices

This project supported regional animation and the sharing of knowledge and best practices. All animation actions have resulted in a text and/or video report available on the project website ([www.lifeipsmartwaste.eu](http://www.lifeipsmartwaste.eu)).

## From 2018 to 2024

- **8 days of experience-sharing and field visits** have enabled local elected representatives to exchange views with other peers who have implemented concrete actions to promote the circular economy, and to discover the success factors of each action.
- **More than 70 thematic workshops**, aimed at decision-makers and technicians, were attended by a total of 5,400 participants. Workshop topics have related to bio-waste, agricultural recovery of green waste, re-use schemes such as deposits, illegal dumping, waste from economic activities, waste from construction sites...
- **Nearly 20 technical data sheets: some specific workshops are covered by a technical data sheet that identifies solutions to the issues raised by the workshop..**
- **70 feedback sheets** on concrete project operations, to facilitate their replication in other regions (<https://lifeipsmartwaste.eu/actions-concretes>)
- **An event and a final conference.** The project's mid-term conference on December 7, 2021 drew 200 participants. The final conference “Circular cities and regions serving their inhabitants for a just transition!”, held on June 18 and 19 at the Mucem in Marseille, has provided an opportunity to put the project's results into perspective on a European scale (400 participants).
- **Newsletters and communication campaigns**
- The regular publication of a newsletter dedicated to the project and the “Zero Plastic Waste” and “Clean Up the South” communication campaigns, co-financed by the LIFE program, contribute to this regional outreach.
- **3 websites:** in addition to the project website, the website of the Regional waste and circular economy observatory (“ORD&EC”), and the regional portal of the circular economy network (“PRECI”), which has over 2,000 members, provide additional information.
- **The network of building and civil engineering contractors for the circular economy**  
Led by the Region, this network brings together building and civil engineering contractors who have volunteered to integrate the circular economy. The network's activities have resulted in the publication of 15 “best practice” sheets, 12 working group reports and 4 methodological guides.

6% (300 k€/year) of the total project budget was dedicated to:

- its coordination
- its animation
- its promotion
- its evaluation.

## V. Project evaluation for an After-LIFE action plan

The project team proposes to use a “SWOT” analysis to identify strengths, weaknesses, opportunities and threats to ensure the sustainability of the regional dynamic initiated by the project.

The SWOT takes the form of a table with 4 boxes to fill in, and is carried out in 3 phases:

1. Analysis of the internal environment: strengths and weaknesses
2. Analysis of the external environment: opportunities and threats
3. Definition of corrective measures and implementation of a priority action plan

### STRENGTHS .....

- **Strong partnerships:** Collaboration with several regional and European partners, both private and public.
- **Co-financing:** 3 co-financers (REGION/ADEME/CITEO) supplement LIFE funds
- **Concrete actions:** Over 140 concrete operations implemented
- **Governance and methodology:** The dedicated team, stable throughout the 7-year project, has proposed robust technical and financial management processes since 2018
- **Strong and stable regional political support:** Ms. Anne CLAUDIUS PETIT has been monitoring the project and attending all steering committees since the LIFE program application was launched in 2016.

### WEAKNESSES .....

- **Complexity of implementation:** Coordination of a large number of partners and operations can be complex
- **Limited resources:** Significant financial and human resources required to achieve objectives
- **Cumbersome administration:** for small organizations lacking in-house expertise
- **Few innovative operations:** The project aimed to catch up with the region's structural backwardness. Only a few beneficiaries carried out innovative operations (CLS, LPC, CSI). However, the project enabled other beneficiaries to adjust their operations by using recently patented innovative equipment.

## OPPORTUNITIES .....

- **Favourable legislative framework:** the NOTRe and AGECE laws strengthen the role of the Regions in waste prevention, management and circular economy planning
- **European context:** Growing interest in the circular economy and sustainable waste management
- **Leverage effect:** A region-wide dynamic that engages operations well beyond the partners' geographical perimeter.
- **Planning in the process of being modified:** the results of the project have fed into the work of modification.
- **Political support:** A regional climate plan incorporating the waste and circular economy theme

## THREATS .....

- **Regulatory changes:** Possible changes in environmental policies that could affect the project
- **2020 municipal elections:** new elected officials with new priorities
- **Budgetary difficulties:** Global economic crisis and effect of COVID crisis on public finances
- **Lack of land** for waste management infrastructure
- **The development of e-commerce to the detriment of local shops,** producing more packaging waste
- **Over-tourism** in the Region, which also generates an influx of waste
- **The development of landfills** and illegal dumps
- **The rising cost of waste management** for local authorities and businesses.

Beyond this macro-evaluation, **the benefits of the project are immense**, and many of us, partners, elected representatives and technicians, had not weighed up **the leverage effect of this type of project, particularly in supporting the implementation of regional planning**. Especially as the Regions have only had this competence since 2016. The plan was adopted in 2019, and the results are there, 5 years on, with regional players taking action and networking extensively.

**Planning is currently being modified** to incorporate the law on the fight against waste and the circular economy, known as the AGECE Law, which directly transcribes European directives through some of its requirements. The amendment was submitted for consultation in the 2nd half of 2024 and will be effective in the 1st quarter of 2025.

**The thematic workshops and working groups of the LIFE IP SMART WASTE project have provided a rich source of input for the planning work**, enabling us to draw on concrete experiments in the regions (e.g.: incentive pricing) and fostering partnerships and the emergence of initiatives (e.g.: reuse in the building and civil engineering sector). The work carried out as part of the INTERREG INERT WASTE project is also enabling exchanges between European regions on the way in which each translates the directives. The results of this project will be of great interest in this respect, particularly for the management of waste from construction sites.

The momentum generated by the project, and the testimonials heard at the final conference on June 18 and 19, 2024, demonstrate the importance of **the role played by the French Regions in fostering links between regional players in charge of waste management**. A



complementary action has further strengthened this dynamic. In 2019, the Region, the State, ADEME, the Regional Chamber of Commerce and Industry (“CCIR”), the Provence-Alpes-Côte d’Azur Regional Chamber of Trades and Crafts (“CMAR”) and the Bank of Territories signed a Partnership Agreement and launched the regional platform dedicated to the circular economy to support businesses towards new sustainable and competitive business models. This partnership is formalized by [the animation of a digital platform for the Circular Economy \(« PRECI »](#)), which includes **almost 2,000 regional players**.

## **VI. An After-LIFE action plan to continue operational support for regional plan**

This evaluation has enabled us to identify the main points of the After-LIFE action plan.

**Thus, the high level of participation in the thematic workshops and “Construction waste” working groups have persuaded us to extend this initiative from 2025 onwards, with the support of ORD&EC, in partnership with the French government (DREAL) and ADEME, in order to make it a long-term initiative.**

**Support for construction professionals (“BTP”)** will inevitably continue on a European scale with **the INTERREG INERT WASTE project** (Spain, Slovenia, Denmark and France with the support of ACR+) and on a regional scale thanks to the excellent partnerships forged with professional federations.

**The Region will also continue to support a number of regional networks:** bulk and deposits, recycling centres, food waste (REGALIM), REMED Zero plastic (complementary actions).

**The continuation of financial support from REGION and ADEME** was voted on July 12, 2024 at the Regional Assembly with the presentation of a draft mandate agreement enabling the Region to manage by delegation over the period 2025- 2027, **16.5 million euros of ADEME credits included in the State-Region plan contract (CPER) 2021-2027 from January 1, 2025 on the themes of methanization and the circular economy.** The partnership with CITEO and ADEME has also been relaunched for the deployment of incentive-based pricing.

The LIFE IP SMART WASTE project has also made it possible to **propose programming for the European structural funds delegated to the regions.** Thus, the program (PO) between the Region and the European Commission integrates the Circular Economy theme into both the Just Transition funds and **the European Regional Development Funds, more commonly known as ERDF.** The Region is also pursuing its action on **the LEADER fund, intended solely for projects taking place in rural areas,** with numerous projects on the circular economy theme.

Finally, in 2020, the implementation and management of the planning process also highlighted the need to **strengthen partnerships with the 62 local authorities responsible for household and similar waste.** Communities applying for regional financial support are invited to sign a **“Prevention, Waste Sorting and Circular Economy” Contract of Objectives,** committing them

to a comprehensive approach to waste prevention and management aimed at saving resources, with qualitative and quantitative monitoring in partnership with the Regional Waste and Circular Economy Observatory. This contractual agreement is taken into account as a priority in other regional schemes and allows for the possible de-capping of aid for the most structuring projects. In October 2024, the region will be covered by **52 “Waste prevention, sorting and circular economy” contracts**. Another essential aspect of European projects is **the sharing of results and their application to other French or European contexts**. This requires **capitalizing on the expertise acquired** during project implementation.

**This is a crucial issue.** This is the aim, for example, of **the REGION's participation in the INTERREG INERT WASTE project**, and of course of **the Region's investment in the ACR+ network** in order to become involved in new European projects and programs. With the teams of the Deputy Managing Director for Europe and Mediterranean Cooperation, we need to **think upstream of projects: the question of transferring and replicating conclusive results, and the question of disseminating methodological expertise**. There is considerable room for improvement in public policy in this area. To promote European funding and provide assistance to regional players, the SUD Region's Europe and Mediterranean Cooperation Department is developing support for local players wishing to set up new LIFE projects, for example:

- **The creation of the regional INTERLIFE Network in 2022, a unique mechanism in France.** This network brings together regional beneficiaries of the LIFE program and those wishing to submit a new application, in order to develop mutual assistance in setting up and implementing LIFE projects (150 shared tools today and organization of exchange days);
- With a role of animation on the territory scale: numerous presentations of the LIFE program and its functioning during webinars and information meetings, distribution of information emails and program news;
- Regular contact with local players wishing to carry out projects: advice on the eligibility of their project, advice on setting up the project and drafting the application, help in finding partners, support if needed to develop the content of the project, participation in set-up meetings with partners;
- The provision of a start-up “kit” to project developers, including files useful for setting up the project, to help them save time;
- And the possibility for Public Establishments for Intercommunal Cooperation (“EPCI”) (excluding Metropole) to benefit from free support (financed by the Region) from a LIFE project set-up consultancy;
- The Region can also write a letter of support for the application;
- And finally, some projects may benefit from co-financing by the Region (on a case-by-case basis).

This work will be continued, in particular to disseminate methodological expertise on a local scale. The table below lists the main actions mentioned in connection with the 6 concrete actions of the LIFE IP SMART WASTE project.

<b>Code</b>	<b>Objectives</b>	<b>Priority actions on a regional basis</b>	<b>Priority beneficiaries</b>	<b>Calendar / Frequency</b>	<b>Pilot(s)</b>	<b>Annual budget 2025/2030</b>
1.1	Supporting innovation for the circular economy	Pursue regional calls for innovation projects, for example: - "Filidéchets" (R&D - waste reuse/recovery) - Bulk and Consignments	Companies, associations and local authorities	Annual	REGION/ADEME/CITEO	>500 000 €
1.2	Supporting innovation for the circular economy	Propose measures to support innovative projects, drawing on the ADEME Circular Economy fund delegation	Companies, associations and local authorities	Annual, from 2025	REGION	>1 000 000 €
1.3	Supporting innovation for the circular economy	Supporting innovative project leaders who have been awarded European structural funds (FTJ, FEDER and LEADER)	Companies (FTJ/FEDER/LEADER) and local authorities (LEADER)	From 2024	REGION	>1 000 000 €
1.4	Supporting innovation for the circular economy	Support regional players in setting up innovative European projects (LIFE, HORIZON 2020)	Companies, associations and local authorities	From the end of 2025	REGION	½ full-time equivalent per year
2.1	Strengthening and adapting facilities	Support equipment projects through Territorial Development Contracts (NTD) and Waste Objective Contracts (COD).	Local authorities	Annual follow-up	REGION	>1 000 000 €
2.2	Strengthening and adapting facilities	Propose measures to support innovative projects, drawing on the ADEME Circular Economy fund delegation.	Companies	Annual, from 2025	REGION	>1 000 000 €

<b>Code</b>	<b>Objectives</b>	<b>Priority actions on a regional basis</b>	<b>Priority beneficiaries</b>	<b>Calendar / Frequency</b>	<b>Pilot(s)</b>	<b>Annual budget 2025/2030</b>
3.1	Strengthening skills	Promote replication of the MOOC on integrating the circular economy into the construction industry	Companies, associations and local authorities	From 2025	REGION/CNF PT/Professional federations	½ full-time equivalent per year
3.2	Strengthening skills	Pursue partnerships with professional federations and training structures, in particular to improve waste collection operatives' understanding of the issues at stake and to promote these professions.	Companies, associations and local authorities	From 2025	REGION/CNF PT/ Professional federations	¼ full-time equivalent per year
3.3	Strengthening skills	Support the upgrading of local authority human resources skills through Waste Objective Contracts (COD)	Local authorities	Annual follow-up	REGION	50 000 €
1.1	Supporting prevention, information and awareness-raising	Continue technical and financial support for regional deployment of incentive-based pricing	Local authorities	From 2025 Annual follow-up	REGION/ADEME/CITEO	>500 000 €
4.3	Supporting prevention, information and awareness-raising	Continue to provide technical and financial support for the deployment of equipment for sorting at source and recycling biowaste.	Companies, associations and local authorities	From 2025 Annual follow-up	REGION	>500 000 €
4.1	Supporting prevention, information and awareness-raising	Evaluate the impact of implementing local waste prevention and management programs, which now cover 100% of the territory.	Local authorities	From 2025 Annual follow-up	ORD&EC/REGION	½ full-time equivalent per year

<b>Code</b>	<b>Objectives</b>	<b>Priority actions on a regional basis</b>	<b>Priority beneficiaries</b>	<b>Calendar / Frequency</b>	<b>Pilot(s)</b>	<b>Annual budget 2025/2030</b>
4.4	Supporting prevention, information and awareness-raising	Promote local bio-waste recovery solutions by changing local regulations (departmental health regulations).	Local authorities, companies and associations	From 2025	State services/ REGION	>500 000 €
4.4	Supporting prevention, information and awareness-raising	Continued action by the Lycée Department to reduce food waste and waste production	Region Sud	From 2025		To see with DLYC
4.5	Supporting prevention, information and awareness-raising	Continue to organize the annual regional “Clean Up the South” awareness-raising day.	Local authorities, companies and associations	Annual	REGION	100 000 €
5.1	Studying new solutions	Support feasibility study projects via Territorial Development Contracts (NTD) and Waste Objective Contracts (COD).	Local authorities	Annual	REGION	100 000 €
5.2	Studying new solutions	Support feasibility studies via calls for projects: - Filidéchets (R&D - waste reuse/recovery) - Bulk and Consignments	Companies, associations and local authorities	Annual	REGION/ADEME/CITEO	>500 000 €
6.1	Promoting the exchange and sharing of best practices	Pursue the regional dynamic of best-practice exchanges via thematic mornings	Local authorities, companies and associations	From 2025 Annual	ORD&EC (REGION, ADEME, DREAL)	>50 000 € and 1 full-time equivalent



<b>Code</b>	<b>Objectives</b>	<b>Priority actions on a regional basis</b>	<b>Priority beneficiaries</b>	<b>Calendar / Frequency</b>	<b>Pilot(s)</b>	<b>Annual budget 2025/2030</b>
6.2	Promoting the exchange and sharing of best practices	Support regional players in building their skills to set up European circular economy projects (LIFE, HORIZON 2020) / Continue the work of the regional INTERLIFE network / Develop partnerships with ACR+ members	Local authorities, companies and associations	From 2025	REGION	½ full-time equivalent per year
6.3	Promoting the exchange and sharing of best practices	Offer testimonials of innovative initiatives during territorial planning dialogue forums to encourage the sharing of experience.	Local authorities, companies and associations	Annual	REGION	20 000 €
6.4	Promoting the exchange and sharing of best practices	Continue technical and financial support for regional networks: bulk and deposits, recycling centers, food waste (REGALIM), REMED Zero plastique, PRECI platform, etc.	Associations	From 2025 Annual	REGION/ ADEME / ETAT	20 000 €



## SYNTHESIS

-  **The regional momentum towards a circular economy**, initiated thanks to the LIFE IP SMART WASTE project, will be continued. **Coordination and animation will be largely perpetuated beyond the official end of the project** (December 2024), with a dedicated budget.
-  The regional observatory of waste and circular economy (ADEME, DREAL, Région) will continue the activities developed thanks to the project (themed workshops, experience-sharing days, working groups of construction industry players, etc.).
-  The Waste Monitoring Commission will continue to **monitor the results of the project's actions**. ADEME, the Region and Citeo will also continue to encourage and co-finance actions in favour of the circular economy.
-  Other European funds (ERDF and “FTJ”) will also be called upon. **The 2031 objectives of the regional waste prevention and management plan, set out in the SRADDET, have yet to be achieved.**

## Acknowledgements

*“We would like to thank everyone involved in implementing this project, and especially our technical and financial partners. Their commitment and expertise have enabled us to achieve our objectives and sometimes even exceed them.”*



## 3 Co-financeurs



To find out more  
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